

# Categories

## 1. Ocean Health

The health of our ocean and the related ecosystem are sensitive to human interference. We are looking for solutions that:

- a) Rebuilds marine life to retain the ocean's natural rich biodiversity. This could be achieved for instance through innovations leading to restoration of coral reefs, replenishments of fish stock and seaweed.
- b) Tackle poor waste management and sources of pollution. This could be done by:
  - Proactively hinder waste and pollution to end up in the ocean or
  - Remove, map and monitor existing waste and pollution already existing in the ocean or
  - Improve waste management processes and recycling of material.

## 2. Ocean Harvesting

The Ocean is a major source of nutrition as well as a potential source for smart material and fabrics. The Ocean containing by far the main part of water on Earth can also be a source to produce clean and fresh drinking water. We are looking for solutions contributing to a sustainable and non-invasive relationship with our Ocean. This can be achieved through innovative ways of exploring algae as a source of protein and sustainable harvesting of marine resources as well as new ways to produce **clean desalinated water**.

## 3. Energy

The Ocean is an immense source of Energy. We are looking for innovative solutions making sustainable use of natural elements through technologies such as wave power, offshore wind, and floating solar panels.

## 4. Mobility

Mobility accounts for a major part of the ecological footprint. We are looking for innovative solutions that reduce the adverse impacts on our Ocean created by shipping and ports, commercial transportation, and private transportation. In addition, we are also looking for innovative solutions to in a more sustainable way use our Ocean for recreation and sports.

## 5. Ocean Data

What is not measured cannot be managed. We are looking for innovative solutions contributing to human understanding of our Ocean and life in it. A good place to start could be through more efficient methods mapping and monitoring the Ocean according to the UN 2030 Agenda for Sustainable Development.

## 6. Open

Free your imagination! Submit your own ideas on how to create value in new ways benefitting the Ocean. The category Open is for all types of solutions not falling into any of the 5 previous others. However, the solutions must still build on synergies across ocean resources, technology, and circular economy principles.